



Gender-inclusive approach for successful implementation

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BRAC WASH Scale

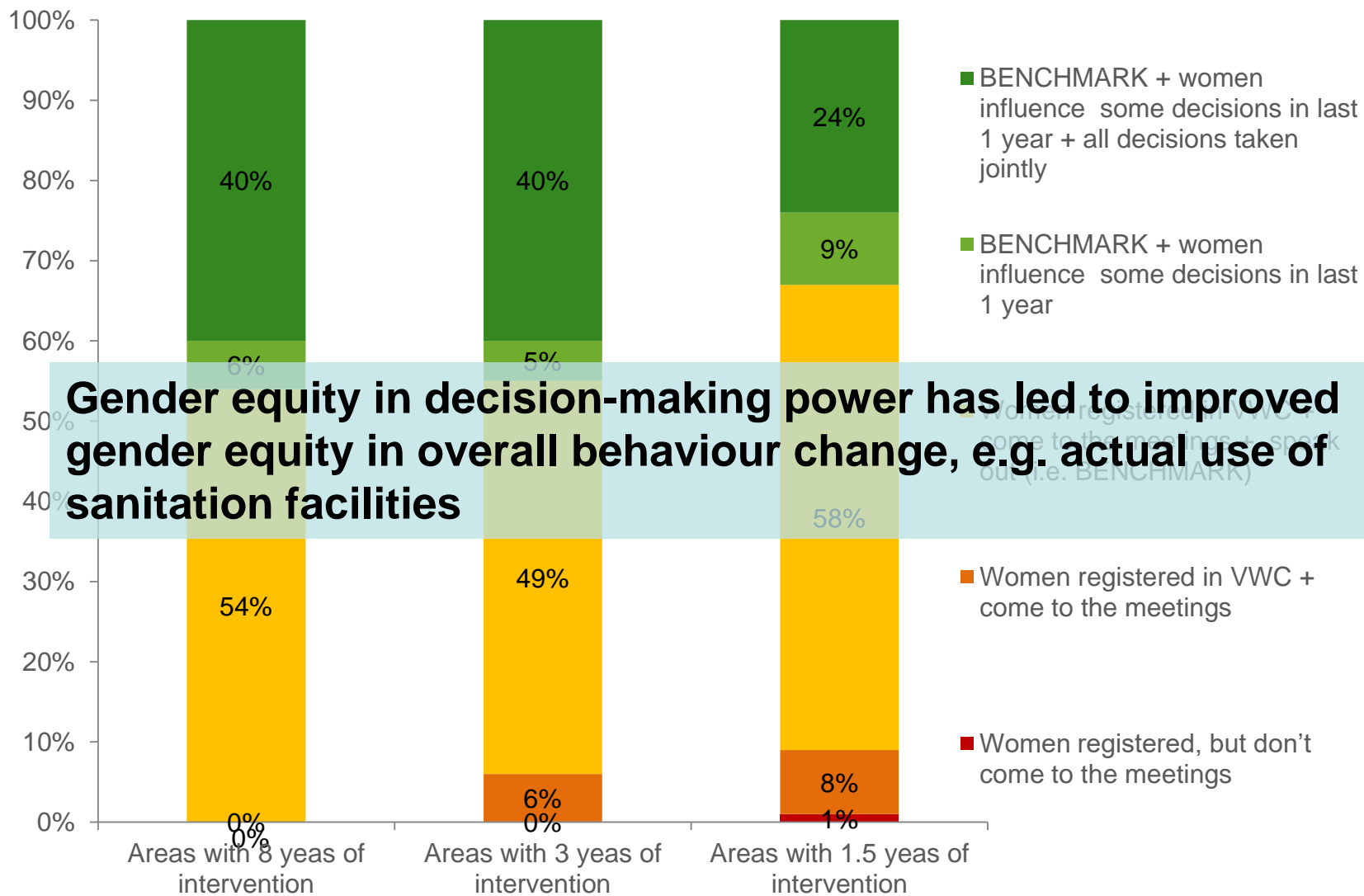
(2006-2016)

Working area	Total 289 sub-districts
Number of people who received hygiene education	13.9 million per year in communities 2.9 million per year in schools
Number of people who gained access to hygienic sanitation	41.6 million
Number of people who gained access to safe water (direct support only)	2.3 million
Established Village/Urban WASH Committees	69,092
Schools provided with WASH support	5,658
No. of sanitation entrepreneurs supported with loans and training	2,580

BRAC WASH: Gender-inclusive approach

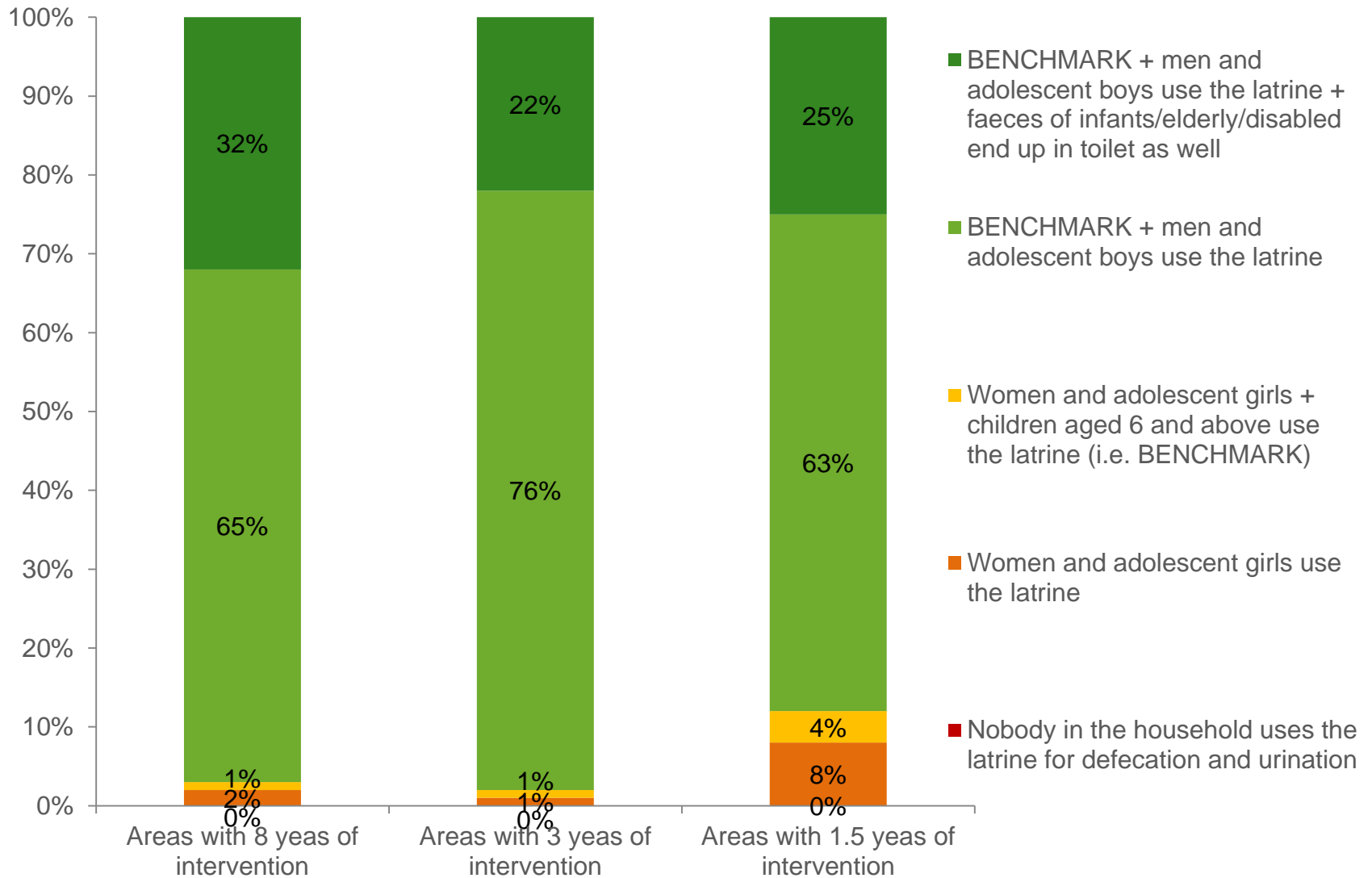
- BRAC has a strong gender policy and guidelines in place, empowering women and transforming gender relations
- BRAC WASH helps establish Village/Urban WASH Committees in programme areas
 - The VWC consists of 6 women and 5 men from all walks of life
- BRAC WASH uses gender-specific targeting – paying attention to the needs of women, men, girls and boys – to deliver gender-transformative messages
- Inclusion of women is placed at the centre of decision making processes, including site selection of latrines and water points
- Awareness on proper menstrual hygiene is raised among women and adolescent girls, both in the community and at schools
- Separate latrines for girls and boys are ensured at schools

Women's participation in VWC



BRAC WASH QIS, 2014

Latrine use by household members



Thank you.



Photo: BRAC/MNIC